

# **PRESS RELEASE**

# NSL Infratech's 'Arena Town Centre-IT SEZ' Awarded Gold Rating by the Indian Green Building Council

## Hyderabad, October 30, 2012:

Arena Town Centre-IT SEZ, part of NSL Infratech, has achieved Gold rating from Indian Green Building Council (IGBC). An award has been presented to Mr. Shrawan Kumar, CEO, NSL Infratech and Mr. Indiresh, Vice – President, NSL SEZ, on Tuesday at Green Building Congress being held at HICC, Hyderabad. IGBC has organized the Award Distribution ceremony to recognize the leadership that originations have demonstrated in design and construction of green facilities.

Arena Town Center – IT SEZ, located at Uppal in a sprawling area of 36 acres, will consist of 6 million sft of commercial, residential and retail space. First phase of commercial IT space of about 6.94 lakh square feet has been completed. Prominent IT companies like InfoTech Enterprises and 24/7 amongst many others have occupied this space.

Mr. Shrawankumar, CEO, NSL Infratech, said "We are delighted to receive Gold certification from IGBC for our prestigious project, Arena Town Centre-IT SEZ. It is a land mark project in Eastern Hyderabad. The rating revalidates our commitment to create a world class sustainable development by using eco-friendly initiatives."

Indian Green Building Council(IGBC) has developed green building rating programmes to cover commercial, residential, factory buildings, etc., Rating programmes would help projects to address all aspects related to environment and is an effective tool to measure the performance of the building/ project. IGBC along with the Ministry of Commerce and Industry (MoCI) has prepared the Green SEZ guidelines.

### **NSL Infratech**

NSL Infratech is a part of the NSL (Nuziveedu Seeds Limited) Group, a multi-business Conglomerate established in 1974. NSL Infratech is the real estate and Infrastructure arm of the Group involved in development of prime residential projects, IT parks, commercial buildings & corporate infrastructure. Lending edge to NSL is the experienced team of professionals who bring with them the best practices of



the Industry. NSL Infratech is developing prime SEZ's in Hyderabad and NOIDA catering to the IT/ITES Industries.

### IGBC Green SEZ Rating System:

IGBC has developed IGBC Green SEZ Rating System as an extension of the Green SEZ guidelines which encourages the projects to exceed the requirements of many codes and standards. IGBC Green SEZ Rating System is a voluntary and consensus based programme. The rating system has been developed based on materials and technologies that are presently available. The objective of IGBC Green SEZ is to facilitate the creation of energy efficient, water efficient, healthy, comfortable and environmentally friendly SEZ. The rating system evaluates certain credit points using a prescriptive approach and other credits on a performance based approach. The rating system is evolved so as to be comprehensive and at the same time user-friendly. The rating programme uses well accepted national standards and wherever local or national standards are not available, appropriate international benchmarks have been considered. IGBC started accepting pilot projects under IGBC Green SEZ rating system. Project teams aspiring for IGBC Green SEZ Certification for their projects must register with IGBC.

For more details, Pl contact:

T Sreekar Reddy Sr. Manager – Public Relations & Corporate Communications NSL Group Mobile: 95814 12387 www.nslgroup.in